

GREGORY KASIN

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Education

University of San Francisco School of Law

Juris Doctor Candidate, expected graduation May 2028

- 3.46 GPA
- Recipient, Dean's Scholarship
- 1L Representative, Criminal Law Society
- 1L Representative, Intellectual Property and Privacy Association

University of California, San Diego

Bachelor of Arts, International Science, September 2015

- Housing Chair (2013), Alpha Epsilon Pi

Experience

BetterSpender, Remote

March 2023 – August 2025

Affiliate Marketing Manager

- Facilitated daily meetings with stakeholders and analyzed performance metrics to maximize viewer engagement.
- Crafted and deployed marketing content, advertisements, and partner outreach strategies.

ClimateTrade, Remote

February 2022 – March 2023

Commercial Manager

- Launched U.S. market presence and directed targeted outreach campaigns by using A/B split testing to optimize engagement.
- Developed go-to-market strategy and represented the company at international industry events.
- Analyzed blockchain-tracked carbon credits to evaluate corporate accountability frameworks and compliance with environmental regulations under the Paris Agreement.
- Navigated cross-cultural business protocols while collaborating with a diverse, multilingual team headquartered in Spain.

OceanManager, Remote

May 2021 – February 2022

Product Lead

- Drafted internal business requirement documents for analyzing potential costs and benefits of feature implementation.
- Led business development meetings as scrum master (business development project manager), optimizing team workflows and project delivery schedules.
- Implemented learning management system by creating informational content for client education.
- Facilitated cross-cultural project management with India-based development team.

Rancho Grande, Ojai, CA

August 2018 – May 2020

Executive Assistant

- Managed successful Airbnb business operations and coordinated major events such as private events and corporate retreats.
- Oversaw daily ranch operations, including comprehensive animal care, client communications, hospitality, property management, and client events.

Center for Social Dynamics, San Bruno, CA

May 2017 – August 2018

Behavioral Health Specialist

- Provided in-home behavioral therapy to children on the autism spectrum by applying crisis intervention training, drafting lesson plans with specialists, and identifying areas of improvement.
- Documented client progress and collaborated with families to define and support developmental goals.
- Received certification as a registered behavior technician.

Certifications

- A Crash Course in AI (TECH 152 H/Z) - Stanford Continuing Studies
- SCRUM Master Certification
- International Humanitarian Law – LouvainX
- C Programming: Pointers and Memory Management – Dartmouth_IMTx, and Modular Programming and Memory Management – Dartmouth_IMTx